

Sisseton Area Chamber of Commerce

Thursday, November 7, 2019

Minutes

Board Attending: Aaron, Becky, Dallas, Jennie Lynn, ChristyLee, Tracey and Beverly

Others Attending: Ashley Wolf- Executive Director and Kelly Brandlee

Call to Order: The regular November meeting was called to order by President Aaron.

Reading and Approval of Previous Minutes: Becky made a motion to approve the October regular meeting minutes, Jennie Lynn seconded. Motion carried.

Financial Report: Jennie made a motion to approve the financials as read along with Ashley's Third Quarter Wages to the City of Sisseton for \$2,524.88, ChristyLee seconded. Motion carried.

Reimbursements:

Jennie Lynn made a motion to approve the travel reimbursement to Ashley for delivering Rooster Rush bags and going to Veblen for the amount of \$47.46, Beverly seconded. Motion carried.

Promotion Board Report:

Follow-Up Items:

Public Comment: No public comment.

AGENDA ITEMS

Saluting Successes: We will be holding a Saluting Success for Toacos El Bajio, B103, Deano's and the new 4-H Community Center.

Chili Cook-Off: The Chili Cook-Off will be held at FLAG Church on December 12 from 5:30-7:30 with winners being announced from 7:30-8:00 and Family Feud from 8:00-9:00. The idea of a meat raffle came up and it was decided we will do a meat raffle with Farm to Fork, Horton's Meat Processing and Schiltz Foods instead of regular baskets this year. The board decided to spend \$350 on advertising this year since we changed locations and Ashley got a \$250 Thrivent Gift Card to help with the event.

December Blood Drive: The Sisseton Area Chamber will be sponsoring the December 9 blood drive again this year at City Hall from 11-6. Volunteers are needed so if interested let Ashley know.

Winter Show:

Invites for the 2020 Winter Show will be going out November 15. Ashley asked about what promotional items we wanted to give away.

Cash Mob: Wayde at Teal's had the idea to do a Cash Mob from other towns he had worked in. A cash mob is where a group of people show up to a business at the same time and all buy something to promote shopping local. The Chamber board decided to do a Cash Mob once a week now through Christmas.

Election of Officers:

Nominations for officers were: President: Aaron McCleerey

Vice-President: Becky Boswell

Secretary: Jennie Lynn Evenson

Treasurer: Tracey Sing

ChristyLee made a motion to approve the nominations, Beverly seconded. Motion carried.

Promotional Items:

The board decided they want pens and letter openers with a magnet on them. The board gave Ashley permission to order the ones she likes best.

Christmas Cards:

The idea was brought up to send out Christmas cards thanking all of our 2020 members after the New Year. The board decided not to send out Christmas cards this year.

Chamber Invitations:

Ashley asked each board member to grab 5-10 chamber invitations to hand deliver to help get them out faster and to try and get new members.

Other:

Laptop Stand: Ashley asked if she could purchase a laptop stand for her desk. The board decided it was not in the budget at this time, but it could be worked in next year.

Shop Small Saturday: Ashley asked if the board if they wanted to put the same Shop Small Saturday ad in the paper as last year and the board agreed it should go in the paper again this year.

Dallas Dobbins: Dallas informed the board he will have to resign from his position on the chamber board due to him moving away.

SD Regional Tourism Grant: Beverly informed the board of a matching grant for \$2,500 that will be coming out in January that the board should try and think of ideas for. This grant may be awarded to the Promotion Board since it is a grant for a never used promotional idea.

Adjournment – Jennie Lynn made a motion to adjourn the meeting, Becky seconded. Meeting adjourned.

Next Meeting: Thursday, December 5 – 11:30 a.m. – Hickory Street